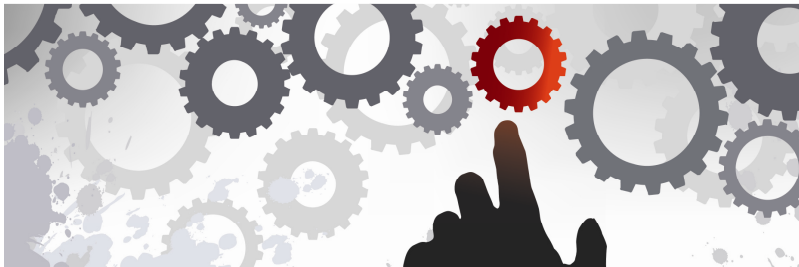


COMPANY PROFILE



**Progressive
businesses source
effective technology
solutions.**

Smart business people need to find quality partners who can provide them with reliable technology solutions that will support their organizations. They need to use these quality partners as they use their other professional services suppliers i.e. as trusted allies. Via is such a partner, working on behalf of clients, while they get on with their own core activities.

Via provides comprehensive, cost-saving solutions for all types of organizations, including:

USING I.T. EXPERTISE TO PROVIDE SIGNIFICANT COST-SAVINGS

By engaging a company such as Via Consulting your organization will have the benefit of substantial expert IT management and solutions experience without having to incur huge costs.

Choose Via either on a fixed price or on a pay-as-you go basis you and your organization can avail of up-to-date expertise at a fraction of the amount that it would take to employ such expertise or engage with the larger consultancy firms.

It also allows it benefit from Via negotiating the best deal on your behalf and to be there to assist with its smooth implementation. Via Consulting was formed by Joe Hussey, Principal Consultant, who has over thirty years, hands-on experience and who served on the board of a Fiat subsidiary (CNH Capital) from 2001 to 2004 when he was their European IT Director. Via is made up of a team of five highly experienced IT and business people including a hi-tech financial systems developer, a project manager, a general IT and business manager, a chartered accountant and non-executive director.

MAKING SENSE BY ENGAGING A TRUSTED EXPERT TO REVIEW AND SOURCE TECHNOLOGY

In the same way as people engage Architects when building houses or extensions, sourcing technology solutions requires expertise that most companies do not have readily available in-house.

Engaging the IT expertise of Via provides your company with the ability to understand what technology solutions best meet your business needs.

Sourcing Technology Solutions requires expertise that most companies do not have readily available in-house.

OFFERING COMPLETE END-TO-END SERVICES

From sourcing to implementing technology systems and solutions Via offers end-to-end IT services. It provides research facilities as well as project and program management expertise across a wide range of industries.

WOULD YOUR BUSINESS PASS OUR HEALTH-CHECK?

Via provides an IT health-check to businesses - as an opportunity for them to avail of specialist complimentary advice. Provided in a focused manner, independent of vendors and suppliers, the advice is completely unbiased.

As well as an IT health-check, Via can also provide you with:

- Feasibility analysis of new technologies
- Organization of IT resources
- IT value analysis, and
- A focused review of a selected business area.

VIA VALUE PROMISE

We provide business and IT consulting, support and advice services that focus on your needs and provide the maximum value to you. Our customers provide glowing support for our project work.

DON'T JUST TAKE OUR WORD FOR IT

COMPREHENSIVE SOLUTION

*"Our organisation had a need to reduce the administration overhead with our existing eLearning IT solutions and replace the solution with an integrated, improved automated single solution. Joe Hussey of Via familiarized himself with our line of business and with what was out there in terms of solutions. He designed a comprehensive set of requirements, shortlisted vendors and together we chose a supplier who ticks all the boxes for us and **we saved costs and administration overheads** in the process.*

*Joe Aherne, Managing Director,
Leading Edge Group*

Via provides the loyalty of a business partner along with the economics of an outside vendor.

EUROPEAN EXPERIENCE

"As the Vice President of Information Technology for CNH Capital, with worldwide responsibility for IT capabilities, I employed Joe Hussey as European IT Director in 2000 to build a staff and deploy technology to support our asset based lending businesses across Europe. Upon Joe's arrival he was immediately confronted with a premerger initiated development project to modify a North American developed technology suite for use across Europe. Joe quickly added additional staff and did an outstanding job managing this very complex project. Joe is extremely well organized and very systematic in his approach to Project Management. He is detail oriented and focused in completing tasks in the agreed upon timeframes. His leadership and "people" skill are excellent and employees are very comfortable working on Joe's "team". I would highly recommend Joe for consultancy assignments."

*Keith Hanson, Chief Information Officer (CIO),
CNH Capital plc*



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